Subject: Win a <insert prize>

Hello <name>,

Thank you so much for being one of our valuable customers/clients/patients. We know life gets <insert reference to what the client does), and that’s why we’re here to help!

As our customer/client/patient, we value your opinion and your time so we are going to reward you for sharing your thoughts. We are offering a <prize> to one lucky winner who likes our Facebook page and leaves a review on Facebook.

Plus, just for responding to the survey, you will receive a <smaller prize/gift certificate for services>.

Please like us on Facebook and leave a review by clicking here. (insert link to Facebook reviews tab)

Once complete, please submit this form with the title of your review in order to be entered to win and receive your gift.

(the purpose of this step is to be able to deliver the smaller prize that everyone receives. If you are not giving away a prize)

This offer is only around for <amount of time>, and will close on **<bold date>,** so don’t delay. We really appreciate it and look forward to sending you your gift soon!

Name

Company

Contact Info

Subject: Last Chance to Enter

Hello <name>,

Just a reminder that today is the final day to like us on Facebook and leave a review in order to receive your <prize everyone gets> and be entered to win a <grand prize>.

Please click here to do so now.

(insert link to Facebook reviews tab)

And see below for all details.

Name

Company

Contact Info

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Paste original email below)

**EXAMPLE:**

Subject: Win a $250 Gift Certificate

Hello \_\_\_\_\_,

Thank you so much for being one of our valuable customers. We know life gets messy, and that’s why we’re here to help!

As our customer, we value your opinion and your time so we are going to reward you for sharing your thoughts. We are offering a $250 gift certificate to one lucky winner who likes our Facebook page and leaves a review on Facebook.

Plus, just for responding to the survey, you will receive a $25 gift certificate for any of our Chem-Dry products or services.

Please like us on Facebook and leave a review by clicking [**here**](https://www.facebook.com/BnK-Chem-Dry-216195525057288)**.**

Once complete, please submit this form with the title of your review in order to be entered to win and receive your gift.

This offer is only around for one week, and will close on **3/11/2016,** so don’t delay. We really appreciate it and look forward to sending you your gift soon!

Chris Shaw

BnK Chem-Dry, Owner

(760) 471-8100

Subject: Last Chance to Enter

Hello \_\_\_\_\_\_\_,

Just a reminder that today is the final day to like us on Facebook and leave a review in order to receive your $25 gift certificate and be entered to win a $250 gift certificate.

Please click [**here**](https://www.facebook.com/BnK-Chem-Dry-216195525057288) to do so now.

And see below for all details.

Chris Shaw

BnK Chem-Dry, Owner

(760)471-8100

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When form is submitted:

Subject: Your $25 Gift Certificate

Hello \_\_\_\_\_\_,

Thank you for liking our Facebook Page and for leaving a review!

As promised, here is your $25 gift certificate code. Just mention Facebook25 the next time you book and you will receive $25 off any product or service if booked before 3/11/2016

Click here to book now or call (760)471-8100.

Thank you for your business and we look forward to connecting soon.

Chris Shaw

BnK Chem-Dry, Owner

(760)471-8100